

2nd edition

TECHNOLOGY REDEFINED FOREVER

GREAT INDIA TEXTILE SHOW VARANASI

8, 9, 10 JANUARY 2027

JAGATPUR INTER COLLEGE GROUND
G.T. ROAD, VARANASI, U.P.

RAPIER JACQUARD

DIGITAL PRINTING

EMBROIDERY MACHINE

CALENDER MACHINE

CIRCULAR KNITTING

YARN

FABRIC

ACCESSORIES

Organised by

ESSENTIAL

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www.essentialtradefairs.com email: mkt.essential@gmail.com

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ABOUT ORGANISER

Essential Events & Trade Fairs , a multiple event providers based in Mumbai was created by Mr. Rajesh Sinha in 2012. We build professional and creative approach to the event management industry. Our team consists with most enthusiastic and result oriented activities. A properly executed event can be leveraged to support an organization's strategic vision, incorporated into a company's marketing plan or build networks and client loyalty. Essential approaches every project with meticulous attention to detail and obsessive precision. Regardless of size and scope, we treat your event like a business with clear strategic goals, defined milestones, and a comprehensive plan to ensure that your event is delivered on time and budget.

Our Thought

We want to know you. Our model works best when we become more than a "hired help" and can become strategic event management associates so the first step for us is to know you and your product & business. Essential's professional event presentation, network of preferred vendors, industry connections and years of experience, can deliver a full-service event management experience.

Why VARANASI



Participating in the Varanasi Yarn, Fibres, Fabrics and Accessories Exhibition offers numerous benefits to importers, manufacturers, Traders, designer, artisan. Here are some compelling reasons to participate:

1. Showcase Heritage and Innovation Varanasi is a historic hub for textiles, specially Banarasi silk. The exhibition offers a platform to display traditional craftsmanship, present innovative textile designs and techniques & celebrate India's rich handloom heritage.

2. Business Opportunities: B2B Networking with wholesalers, retailers, exporters, and designers **Direct Sales** and lead generation. Meet potential investors and collaborators.

3. Market Exposure : Reach national and international buyers, gain attention of media and industry. Build brand visibility in a culturally rich and commercially active region



EXHIBITOR PROFILE

- ◆ Air Jet / water Jet
- ◆ Rapier Looms
- ◆ Electronic Jacquard
- ◆ Textile Processing
- ◆ Digital Textile Printing
- ◆ Screen Printing
- ◆ Sewing machines
- ◆ Embossing machines
- ◆ Yarn Processing Machine
- ◆ Dyeing and processing
- ◆ Laundry Equipment
- ◆ Carpet knitting machines
- ◆ Quilting Machines
- ◆ Heat Transfer Machines
- ◆ Testing Equipment
- ◆ Testing Labs
- ◆ UPs, & invertors
- ◆ Industrial Boilers
- ◆ Automation & Software
- ◆ Dyes & Chemicals
- ◆ Water Treatment & Recycling
- ◆ Packaging Solutions
- ◆ Technical Textile
- ◆ Colleges/ Institutes

MEDIA & SIGNAGE INDUSTRY

- ◆ Wide Format
 - ◆ Printers
 - ◆ Solvent Printers
 - ◆ Eco-Solvent Printers
 - ◆ Flat-Bed Printers
 - ◆ Large Format
 - ◆ Printers
 - ◆ UV Printers
 - ◆ Inkjet Printers
 - ◆ Laser machines
 - ◆ CNC Routers
 - ◆ Lamination
 - ◆ Machines
 - ◆ Heat Transfers
 - ◆ 3D Laser Machines
 - ◆ Flex Seaming
 - ◆ Machines
 - ◆ Vinyl Cutting
 - ◆ Machines
 - ◆ Frontlit Displays
 - ◆ Backlit Displays
 - ◆ Edgelit Signages
 - ◆ LED Displays Laser
 - ◆ Displays Motion
 - ◆ Displays Neon &
 - ◆ Glow Signs Wide
 - ◆ LED screens Plasma
 - ◆ Screens Revolving
 - ◆ Boxes Scrollers &
 - ◆ Slimlites Fabric
 - ◆ Displays Direction &
 - ◆ Traffic Signage Info
 - ◆ Graphics Media
 - ◆ Graphics
 - ◆ Vehicle Graphics
 - ◆ Rollup Standees
 - ◆ Promotional
 - ◆ Displays
 - ◆ Metal Letters
 - ◆ Signage Letters
 - ◆ Other signages
- Solar Industry**
- ◆ SOLAR
 - ◆ EQUIPMENT
 - ◆ Solar PV
 - ◆ LED
 - ◆ Solar services
- EV VEHICLE**
- ◆ 2 Wheeler
 - ◆ 3 Wheeler
 - ◆ 4 Wheeler
 - ◆ Corgo Vehicle
 - ◆ Batteries

Highlights

- * Networking Zone
- * Interactive discussion
- * Honour to Industry Tycons
- * Buyers-Seller meet

VISITOR PROFILE

- ◆ Buying House/Agent
- ◆ CEOs
- ◆ Design Studios
- ◆ Textile Export Houses
- ◆ Sari Manufacturers
- ◆ Fabric Sourcing agents
- ◆ Fabric manufacturers
- ◆ Garment manufacturers
- ◆ Retail Chains
- ◆ Carpet manufacturers
- ◆ Home Furnishing mfg.
- ◆ Textile Technologists
- ◆ Colleges / Institutes
- ◆ Associations & Federations
- ◆ Importers & Exporters
- ◆ Advertising Agencies
- ◆ Signage producers
- ◆ Dealers / Retailers
- ◆ Branding agencies

EXHIBITION BOOTH CHARGES

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STANDARD BOOTH	5500.00	5000.00	2 Side open	3 Side open

GST applicable as extra @ 18%

BOOKING & PAYMENT

50% payment at the time of booking
Balance payment 15 days prior to the exhibition

★ HOW TO BOOK?

LOGIN : www.essentialtradefairs.com

CLICK UPCOMING EVENT

CLICK SURAT EXPO

FILL THE FORM

PAY to Reserve your location

SPECIAL 5 \$ 7 (6
Women Entrepreneurs

(Documents required :- Udyam ,
Adhar card, PAN card and last
3 years ITR)

Platinum Sponsor

11,000,00/-

- ◆ A complimentary booth of 150 sqm
- ◆ Co. LOGO will be displayed on promotional material.
- ◆ 4 video ads streamed at prominent time.
- ◆ A big back drop at the entrance of venue will be displayed.
- ◆ Co. name will bannouncement continously during exhibition as main sponsor.

Gold Sponsor

5,000,00/-

- ◆ Co. LOGO will be displayed on promotional material.
- ◆ An additional 30% space will be provided at no extra cost.
- ◆ Registration Desk sponsorship will be provided.
- ◆ You advertisement will be displayed on www.tradenews.biz

Silver Sponsor

3,000,00/-

- ◆ Co. LOGO will be displayed on promotional material.
- ◆ An additional 30% space will be provided at no extra cost.
- ◆ Main enterence sponsorship You advertisement will be displayed on www.tradenews.biz

ESSENTIAL

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Essential Events & Trade Fairs

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